



International Conference:

**Bringing Business back to Main Street:
Ethics and Governance in the 21st Century**

Location:

University of St. Gallen, room 07-002

Organized by:

Prof. Thomas Beschorner, Universities of St. Gallen and Montréal

Prof. Emmanuel Raufflet, HEC Montréal

Prof. Matthias Schmidt, Beuth Hochschule Berlin

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Monday, May 2

9.00 Welcome

9.15 Prof. Guido Palazzo, University of Lausanne

Supply chain responsibility – the new focus of the CSR debate?

Commentaries by
Sareh Pouryousefi
Nicole Janz

10.45 Break

11.15 Thomas Hajduk, Viadrina University, Frankfurt/Oder and
Jan Hendrik Quandt, University of Bielefeld (TADA collaborative paper)

*CSR between regulation, normativity and rhetoric: new and old debates
(TADA collaborative paper)*

Commentaries by
Guido Palazzo
Thomas Melde

12.45 Break

14.00 Prof. Tobias Gößling, Tilburg University

Corporate Social Responsibility and Business Performance:
Theories and Evidence about Organizational Responsibility

Commentaries by
Luc Bres
Imke Schmidt

15.30 Break

16.00 Christopher Wickert, University of Lausanne, TADA
Patrick Haack, University of Zurich and Stanford University, TADA
Dennis Schöneborn, University of Zurich

*From rhetoric to organizational reality? The global standardization of
corporate social responsibility as process of discursive negotiation
(TADA collaborative paper)*

Commentaries by
Alexander Lorch
Matthias Schmidt

17.30 End of day 1

19.00 Dinner: Restaurant Marktplatz, Neugasse 2, 9000 St.Gallen

Tuesday, May 3

9.00 Prof. Josef Wieland, HTWG Konstanz

Governance Ethics and Stakeholder Management

Commentaries by
Laszlo Zsolnai
Jan Hendrik Quandt

10.30 Break

11.00 Prof. Laszlo Zsolnai, Corvinus University of Budapest

Collaborative Business for Sustainability and Human Wellbeing

Commentaries by
Rocio Robinson
Tobias Gößling

13.30 END OF WORKSHOP & TADA 5