

## TADA – October 11<sup>th</sup> and 16<sup>th</sup> 2011

Hotel:

Hôtel Terrasse Royale  
5225 Côte-des-Neiges, Montréal H3T 1Y1  
Web : <http://www.terrasse-royale.com/>  
(« A » [map](#))

Location:

HEC Montreal  
3000, chemin de la Côte-Sainte-Catherine (« B » [map](#))

Organized by:

Prof. Thomas Beschorner, Universities of St. Gallen and Montréal  
Prof. Emmanuel Raufflet, HEC Montréal  
Prof. Matthias Schmidt, Beuth Hochschule Berlin

Contact:

Emmanuel Raufflet, [emmanuel.raufflet@hec.ca](mailto:emmanuel.raufflet@hec.ca), 514-340-6196

### **Monday, October, 10th**

20.00 Come together: Pub “McCarold” (5400 Côte-des-Neiges, Montréal , « C » [map](#))

## **Tuesday, October 11<sup>th</sup>**

Room: "Groupe Cholette" (35)

- 9.30 Welcome and warm-up
- 10.30 Stephan Bohn, Friedrich-Schiller Universität Jena, Germany
- 11.30 Break
- 11.45 Emmanuelle Reuter, Universität St.Gallen, Switzerland
- 12.45 Break
- 14.00 update: Laurence Vigneau, University of Nottingham, UK
- 14.30 update: Christopher Wickert, HEC Lausanne, Switzerland
- 15.00 Break
- 15.30 Anethe Sandve, University of Stavanger, Norway
- 16.30 update: Sareh Pouryousefi, University of Toronto, Canada
- 17.00 Break
- 17.15 Dominik Rüede, European Business School, Germany
- 18.15 End of the day

## **Wednesday, October 12<sup>th</sup>**

Room: « Société canadienne des postes » (48)

- 9.00 Sebastian Koos, Universität Mannheim, Germany
- 10.00 Break
- 10.15 update: Imke Schmidt, Kulturwissenschaftliches Institut Essen, Germany
- 10.45 update: Martin Kunze, Martin-Luther-University Halle-Wittenberg, Germany

11.00 Break

11.15 Sean Coutts, University of Toronto, Canada

12.15 Break

13.30 update: Nicole Janz, Cambridge University, UK

14.00 update: Jing Lu, University of Calgary, Canada

14.30 update: Delannon Nolywé, HEC Montréal, Canada

15.00 “Walk the talk” (Mont Royal walk with “exercises”)

### **“CSR practitioner forum”**

Room: TATA Communication

19.00 Johanne Gélinas, Deloitte

20.30 « Apéro rich »

### **Thursday, October 13<sup>th</sup>**

Room : “Groupe Deschênes” (20)

9.00 José Carlos Marques, McGill University, Canada

10.00 Break

10.15 Marie-Claude Allard, Université du Québec à Montréal (UQAM)

11.15 Break

11.30 update : Christiane Kleine-König, Ruhr Universität Bochum, Germany

12.30 update: Florian Krause, University of Trier, Germany

13.00 Break

14.00 Cameron Sabadoz, University of Toronto, Canada

15.00 Break

15.15 update: Alexander Lorch, Universität St.Gallen, Switzerland

15.45 update: Thorsten Busch, Universität St.Gallen, Switzerland

16.15 update: Rocio Robinson, Universität St.Gallen, Switzerland

16.45 End of the day

18.30 „5 à 7“ chez Thomas (4621, Esplanade)

### **Friday, October 14<sup>th</sup>**

Room: ###

9.00 Marion Manowsky, Universität St.Gallen, Switzerland

10.00 Adriana Maria Orellana Rojas, HEC Lausanne, Switzerland

11.00 Break

11.15 Jordi Vives Gabriel, Universität St.Gallen, Switzerland

12.15 Break

→ see TADA conference part (starting at 14.00).