

## **Transatlantic Doctoral Academy on Corporate Responsibility**

4th TADA, 11-16 October 2010 in Montréal, Canada

Location:

Université de Montréal, Centre canadien d'études allemandes et européennes (CCEAE),  
3744, rue Jean-Brillant, 5th floor, room/ salle 580-31

Organized by:

Thomas Beschorner, Université de Montréal  
Emmanuel Raufflet, HEC Montréal  
Matthias Schmidt, Beuth Hochschule Berlin

Contact:

Thomas Beschorner, [thomas.beschorner@umontreal.ca](mailto:thomas.beschorner@umontreal.ca), phone (cell.): 514-629 6604

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### Monday, October 11

- 9.30 Welcome, catch-up, warm-up
- 10.00 Jan Borkowski, Universität Lüneburg  
Respectful Leadership – empirical findings on a possible tool for assuming  
responsibility towards stakeholders
- 11.00 Break
- 11.15 Hauke Laackmann, Universität Flensburg  
Issue Management and Legitimacy in Public Enterprises
- 12.15 Lunch
- 14.00 Thorsten Busch, University of Sankt Gallen  
Fair ICT? - Corporate Citizenship in Information Technology
- 15.00 Break
- 15.15 Gerardo Munarriz, University of British Columbia

Indigenous Communities Searching for Justice: Holding Transnational  
(Mining/Oil) Corporations, International Financial Institutions and States Accountable  
for Violations of Human Rights in Latin America

16.15 Break

16.30 Tania Claes, Université de Montréal  
Mining companies and communities in conflict: CSR and conflict management  
in the mining sector.

17.45 End of the day

Tuesday, October 12

9.00 Luc Bres, HEC Montréal  
Norms and Standards

10.00 Break

10.15 Jan-Hendrik Quandt, Universität Bielefeld  
CSR - The story so far...

11.15 Break

11.30 Thomas Hajduk, European University Viadrina Frankfurt (Oder)  
And the responsibility of business is...? A history of international norms for business

12.30 Lunch

14.00 Christoph Stamm, Université de Montréal  
Responsible Governance: Institutional Actions of Private Authorities

15.00 Break

15.15 Arnaud Celka, Université de Montréal  
The Role and Impact of the Private Standards in the Ethical Business Regulation

16.15 End of the day

Wednesday, October 13

9.00 Christopher Wickert, HEC Lausanne  
Small- and Medium-Sized Enterprises (SMEs) as Private Actors  
in Global Governance

10.00 Break

10.15 Thomas Melde, Universität Duisburg-Essen  
Four ideal types of societal self-steering in the context of sustainable development. A  
systems theory approach to governance and management

11.15 Break

11.30 Sean Coutts, University of Toronto  
SELF-organization: Managing information flows in a living organization

12.30 Lunch

### **CSR Practitioner Forum**

14.00 Sylvie Nogueur, Deloitte

15.30 Break

16.00 Patrick Haack, University of Zurich  
Arguing Away the Legitimacy Deficit in Global Governance? Public Deliberation and the Politicization of the Firm

17.00 End of the day

### Thursday, October 14

#### **TADA meets the Indian Summer (Excursion)**

9.00 Departure / Pick-up at the Hotel

Montréal → Mont-Saint-Hilaire (about 40 minutes South of Montreal)

10.00 Marc-André Guertin, Chief Executive Officer of the Canadian Biosphere Reserves Association (CBRA)

*The Nature Centre at Mont Saint-Hilaire: how far?*

11.30 Emmanuel Raufflet, HEC Montréal

*Writing Case Studies in Business Ethics. Why and How?*

13.00 Departure

Mont-Saint-Hilaire → Chambly

13.30 Chambly/ Fort Chambly

Visiting, informal talks, hanging, relaxing

17.00 Departure

Chambly → Montréal

### Friday, October 15

→ Workshop starts at 1pm

Workshop:

**CSR, Sustainability and Other Confusing Terms:  
Transatlantic Perspectives**

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Friday, October 15

13.00 Welcome

**I. Mapping the Field: Corporate Responsibility in Practice**

13.15 Emmanuel Raufflet, HEC Montréal  
*Corporate Responsibility in Canada – and Quebec*

Commentaries by Hauke Laackmann, PhD student, University of Flensburg,  
Germany

Chair.

14.30 Break

15.00 Matthias Schmidt, Beuth Hochschule Berlin  
*Corporate Responsibility in Germany*

Commentaries by Thorsten Busch, PhD student, University of St. Gallen, Switzerland

16.15 Break

## **II. Approaching the Confusing Terms**

16.30 Corinne Gendron, UQAM  
CSR, Sustainability and Other Confusing Terms (1)

17.30 End of the day

19.00 Dinner

### Saturday, October 16

9.00 Chris MacDonald, Saint Mary's University, Halifax  
CSR, Sustainability and Other Confusing Terms (2)

10.15 Break

10.30 Luciano Barin-Cruz, HEC Montréal  
CSR, Sustainability and Other Confusing Terms (3)

11.45 Break

12.15 Jean-Pascal Gond, HEC Montréal  
CSR, Sustainability and Other Confusing Terms (4)

13.30 END OF WORKSHOP & TADA 4